

WHO IS WHO IN THE PCST'S SCIENTIFIC COMMITTEE

Executive Committee



Vladimir de Semir

(SPAIN, 1948)

Associated professor of Scientific Journalism and Director of the *Observatori de la Comunicació Científica* (OCC) research center at the *Universitat Pompeu Fabra*, Barcelona. City Council's Commissioner for Scientific Culture Promotion in Barcelona. He is

director of Quark Magazine (Science, Medicine, Society and Culture) and the *Informe Quiral* (Quiral report) (Medicine, Society and Information), published by the OCC. He is founder and editor of the science and medicine supplements of *La Vanguardia* newspaper (1982-1997). He was City Councillor for the Knowledge City at Barcelona (*Ciudad del Conocimiento*) from 1999 to 2003. In 1994 he was granted the Scientific Journalism award by the *Consejo Superior de Investigaciones Científicas*. He is a member of the European Commission's Experts Commission for the Scientific Culture. He is also a member of the *European Network of Science Communication Teachers* (ENSCOT) and the *World Technology Network*. Member of the Public Perception of Biotechnologies of the European Federation of Biotechnology. He is also member of the Scientific Commission of the Science and Technical Museum of Catalonia and of the *Museo del Hombre* of A Coruña, as well as member of the Technical Commission of *A ciencia e a Técnica nos Medios de Comunicação en Galicia*, of the Culture Council of Galicia.

vladimir.semir@upf.edu

Pierre Fayard

(SENEGAL, 1951)

Master in Communication Sciences & Technologies, *Université de Grenoble III* (France, 1980). Doctor in *Sciences de l'Information et de la Communication*, at the same university (1987). From 1981 to 1988 he worked as a science journalist and as a science communicator at the *Centre Culturel Scientifique & Technique*, in Grenoble. From 1988 to 1996 he was senior lecturer at the faculty of *Sciences fondamentales et*



appliquées at the *Université de Poitiers*, France, and from 1996 to 1998 he was chair professor at the *Centre National d'Enseignement à Distance*, *LARIC* (*Laboratoire de Recherche sur les Industries de la Connaissance*), *Poitiers – Futuroscope*. He is currently chair professor at the *ICOMTEC, Institut de la COMMunication & des nouvelles TECHNOlogies, Université de Poitiers* (from 1998) and director of *LABCIS, LABoratoire de recherche sur la Communication et l'Information Scientifique & technique, Université de Poitiers* (from 1993). He is also a visiting professor at the *Universitat Pompeu Fabra* in Barcelona, *Universidad de Salamanca* and the Brazilian University of *Caxias do Sul*. He was First chair of the International Public Communication of Science & Technology Network (PCST) from 1989 to 1993.

pmfayard@aol.com

Thomas Gascoigne

(AUSTRALIA, 1945)

Bachelor of Arts at the Australian National University. Diploma of Education at the University of Tasmania. Since 1992, he has run (with Jenni Metcalfe) workshops in media and presentation skills for scientists across Australia, and also in New Zealand and South Africa. For 8 years until 2004, he was Executive Director of the Federation of Australian Scientific and Technological Societies (FASTS). Since January 2004 he is Executive Director of CHASS, a peak council representing the interests of Australians working in the humanities, arts and social sciences. He is also President and a founding member of Australian Science Communicators (ASC), which has 430 members, including journalists, scientists, media managers for research organizations, freelance writers and editors. He has published, with Jenni Metcalfe, several science communication articles and books.

director@chass.org.au



Marina Joubert

(SOUTH AFRICA, 1963)

Master of Science *cum laude* in Agriculture from the University of Pretoria (1990) and a Honours Degree of Journalism from the University of Stellenbosch (1987). From 1989 to 2001 she

was Corporate Communication Manager at the South Africa's National Research Foundation. She's currently Science Communication Manager at South African Agency for Science and Technology Advancement (SAASTA), a business unit of National Research Foundation, where she takes the lead in a number of science communication initiatives in South Africa, especially in the field of increasing quantity and quality of science journalism. She also manages a number of thematic programmes in public awareness, particularly a national programme on improving Public Understanding of Biotechnology. She serves on the council of the Southern African Association of Science and Technology Centres (SAASTEC). She's founder of the Southern African Science Communication Network (SASCON). She is also on the Advisory Board for the SASOL National Science Festival in South Africa.

marina@saasta.ac.za

Hak-Soo Kim

(SOUTH KOREA, 1951)

M.A. at the Seoul National University. Ph.D. degree in Communication Theory and Methodology from the University of Washington, Seattle, USA (1982). He's a former President of the Korean Society for Journalism & Communication Studies, as well as chair of the Deliberation Committee of the Korean Broadcasting Commission and commissioner of the Korean Press Arbitration Commission. He's currently a full time professor and investigator at Sogang University in Seoul. He is also a member of the Board of Directors of the Korea Science Foundation and a President-appointed member of the Korean government's National Science & Technology Council. He has published numerous articles and three books in Korea. He is the originator of the APEC Youth Science Festival first held in Seoul, 1998, which is now held every two years in an APEC member country.

hskim@sogang.ac.kr



Bruce Lewenstein

(USA, 1957)

M.A. in History and Sociology of Science by the University of Pennsylvania (1985). PhD in History and Sociology of Science, and Science and Technology Policy by the same institution (1987). From 1998 to 2003, he was editor of the journal *Public Understanding of Science*. He is currently Associate

Professor of Science Communication in the Departments of Communication and of Science & Technology Studies at Cornell University, Ithaca, New York, USA. He is a Fellow of the American Association for the Advancement of Science. He also serves as co-chair of Cornell's committee on ethical, legal, and social issues involved in genomics. Lewenstein's articles on science popularisation and the his-

tory of science communication have appeared in many journals and magazines world-wide.

b.lewenstein@cornell.edu

Other members



Massimiano Bucchi

(ITALY, 1970)

Master Degree in Sociology at the *Università di Trento* (1993) International Ph.D. in Social and Political Sciences at the European University Institute, Florence, Italy (1997). He is a founder of the *Observe – Science and Society*, a non-profit organisation and research centre that intends to create a bridge between scientific research, political decisions and public opinion. He has carried out research and given seminars at several universities, such as Sussex University, Universität Bielefeld, ETH Zurich, University of Wisconsin, University of Edinburgh Science Studies Unit, University of Tokyo and the Museu da Vida Rio de Janeiro. He is currently professor of Sociology of Science and Sociology of Communication at the *Università di Trento*, Italy.

mbucchi@soc.unitn.it

Paola Catapano

(ITALY, 1963). Degree in Conference

Interpreting at the University of Trieste, Italy (1987). Master in Science Communication at SISSA –ISAS (International School for Advanced Studies), Trieste. She worked as a simultaneous conference interpreter and translator specialised in scientific terminology until 1990. That year she started working at CERN as personal assistant to the Director general of the Organization, Nobel laureate Carlo Rubbia. She was leader of visits and exhibitions until 2002 in the same institution, and presently she's working in *Events and Sponsoring* and is a leading member of the *Livefrom CERN Multi-media productions group*. As PCST member, she was invited to speak at the UNESCO World Conference on Science in Budapest in June 1999. She has published several scientific articles in Italian magazines and newspapers such as *Galileo*, *Newton* and *La Stampa*.

Paola.catapano@cern.ch



Donghong Cheng

(CHINA, 1953)

Graduated in Physics at the Langfang Teacher's College (1978). As a Hubert H. Humphrey Fellow she studied at the Pennsylvania State University (US). She is currently the Executive Secretary of the China Association for Science & Technology (CAST), where she has also been Director-General of the Dept. of Children & Youth Affairs and Director-general of the Dept. of Sci-

ence Popularisation. She has been taking the leadership of many national PCST initiatives, such as the Head of Office of the National Scheme for Scientific Literacy, and is the national focal point of the Asia-Pacific Network on Gender, Science and Technology of UNESCO. She is also a Member of the Executive Board of All China Women's Federation and a Board Member for the China Association for Science Instructors.

dhcheng@cast.org.cn

Suzanne de Cheveign

(CANADA, 1950)

Ph. D. (*Doctorat d'Etat*) in Solid State Physics, *Université Paris VII Denis Diderot*. She's a researcher at the CNRS in the Science-Technology-Media and Society field. She's also a visiting professor at the University of Geneva and an expert for the European Commission (Science and Society). Member of the editorial board of the French journal *Hermès – Cognition – Communication – Politique* and of the Communications collection of the publisher CNRS Editions. She's also a member of the scientific committee of the Evaluation and Consideration of Natural and Technological Risks program of the French Ministry of Ecology and Sustainable Development.

cheveign@ehess.univ-mrs.fr



Lisbeth Fog

(COLOMBIA, 1957)

M. Sc. in Science Journalism at the Boston University (1993). For several years she worked as a reporter, journalist, editor and anchor-woman for *Telediario*, a news broadcast program in Colombia. From 1994 to 1996 she was Chief of the Communications Branch

at the Colciencias, the Colombian Institute for the Development of Science and Technology. She has worked as a scientific journalist for different media such as *UNIVERSOS* (a series of 50 scientific TV programs) and the *Colombia, ciencia y tecnología* and *Innovación y Ciencia* magazines. She is founder of the Colombian Association of Science Journalism, ACPC, which she headed from 1998 to 2004. She currently writes for *El Tiempo* and *El Espectador* newspapers.

lisfog@tutopia.com

Winfried Goepfert

(TRIER, GERMANY, 1943)

Diploma of Computer Sciences at the University of Karlsruhe in 1970. He's been science editor in both radio and television of *Sender Freies Berlin* (public radio and television station of Berlin). He worked as science reporter and science producer at major science magazines in German TV channel I. Until 1990 he was head of science department of *Sender Freies Berlin*. In 1990 he was appointed as full time professor of science journalism at the



Institut fuer Publizistik und Kommunikationswissenschaft (Institute of Journalism and Mass Communications) at *Freie Universitaet Berlin*. He currently presents a monthly health magazine on German TV channel 1. Winfried Goepfert is involved in the ENSCOT-Network, the *European Network of Science Communication Teachers*. He published *The German Handbook of Science Journalism* in 2000.

goepfert@zedat.fu-berlin.de

Luisa Massarani

(BRAZIL, 1966)

Master degree on Science Information at the Federal University of Rio de Janeiro. PhD degree on Medical Biochemistry, also at the Federal University of Rio de Janeiro, with a thesis on public understanding of genetics in Brazil. She has worked as a journalist in the editorial Staff of *Ciência Hoje* (Science Today), and was editor-chief of *Ciência Hoje das Crianças* (Science Today for Children). She is currently co-ordinator of the Museum of Life's study centre at Fiocruz in Rio de Janeiro, and the Latin American and Caribbean regional co-ordinator of SciDev.Net (Science and Development Network). She has published articles on science popularisation in several magazines and newspapers such as the *Folha de São Paulo* newspaper.

lumassa@coc.fiocruz.br



Jennifer Metcalfe

(AUSTRALIA, 1959). M. Sc. in environmental studies at Griffith University (1986). Bachelor of Business Communication majoring in journalism and audiovisual production techniques from Queensland University of Technology (1990). She has been journalist for ABC TV and a freelancer writer for various

newspapers and magazines. She worked for six years as a communication manager for Australia's science research agency, the CSIRO. She has run science communication workshops across Australia for 12 years, and more recently in New Zealand, South Africa and the Philippines. Since 1995 she is Director of Econnect Communication Pty Ltd, a science and environmental communication company in Brisbane Australia.

jenni@econnect.com.au



Jill Nelson

(UK, 1959)

B. Sc in Food Science from the University of London. She worked for 13 years at the *Royal Society* in London as part of the senior management team leading a major programme of education and outreach. She currently works at the BA (*British Association for the Advancement of Science*), where she's Director of Programmes and is responsible for directing an annual festival of science, UK national science week, and for publishing *Science & Public Affairs*

magazine. She directed *Creating Sparks*, a science and arts festival in London to mark the millennium and she also directed the *Science Year* programme for the BA in 2002/03. She is also a member of the Engineering and Physical Sciences (EPSRC) Strategy Advisory Board on Public Awareness.

jill.nelson@the-ba.net



Hans Peter Peters

(GERMANY, 1955)

Degree in physics and social science by the University of Cologne (1981). Ph.D. in social science from the University of Bochum (1984). He is a social scientist at the Program Group Humans, Environment, Technology of the Research Center Juelich, Germany.

Since 2001 he is head of the research focus «The Public, Politics and Mass Media». He teaches, as visiting lecturer, science communication, risk communication and methods of empirical communication research at the University of Dueseldorf. He is principal investigator of the project Climate change in the public sphere and co-investigator of the project Consumer perceptions of food biotechnology at the Food Policy Institute, Rutgers University (USA). Member of the Scientific Advisory Board of the German Committee for Disaster Reduction.

h.p.peters@fz-juelich.de

Carol I. Rogers

(USA, 1944)

Ph.D. degree in Mass Communication from the University of Maryland. M.A. degree in special studies from the George Washington University. She has been a science communication consultant for a number of non-profit organizations, science writer and associate public information officer at the *National Academy of Sciences*. She was also a staff writer at the American Chemical Society and head of communications for the American Association for the Advancement of Science (AAAS). Since 1994 she has been on the faculty of the Philip Merrill College of Journalism at the University of Maryland, USA and since 1998 she is editor of *Science Communication*, an international interdisciplinary social science journal. Dr. Rogers is a member of the board of the Council for the Advancement of Science Writing, and of the Committee on Public Understanding of Science and Technology of the AAAS.

cr46@umail.umd.edu

Bernard Schiele

(FRANCE, 1943)

Ph. D. by the University of Montreal (1979). He studies the role and impact of media on the procedures of sciences and culture information diffusion, more specifically the discourse of science and science museology. He is former director and founder of the CIRST (Center of research on sciences and technologies). He has co directed, with Jacqueline Eidelman, the evaluation program of the *Galerie de l'Evolution du Musée*



National d'Histoire Naturelle in Paris. He is currently professor at the Department of Communications at the University of Quebec in Montreal (U.Q.A.M.), for the joint doctoral programs in communications and in museum studies. He has organized many international congress on science literacy. With Michel Van Praët he is directing a three years comparative study between France and Canada on professionalization in the museum field. He is a science culture advisor for several organisms such as Auditor General of Canada, and the *Conseil de la Science et de la Technologie du Québec*.

schiele.bernard@uqam.ca



Yuwanuch Tinnaluck

(THAILAND, 1957)

Bachelor of Mass Communication from Chiang Mai University, Thailand (1978). Master of Science in Communications from Illinois State University, U.S.A. (1990). She's currently a Ph.D. candidate at the Scientific and technique communication and information laboratory – LABCIS,

ICOMTEC, of the University of Poitiers, France (since 2000). Her specialised area of study is the interfacing of local wisdom and modern science and technology. From 1982 to 1996 she worked as Head of Public Relations for the Science Centre for Education of the Ministry of Education, and since then until 2002 as Public Relations Manager for the National Science and Technology Development Agency. She's a Committee member of the Science Writers and Publishers Forum (Science Society of Thailand). She also teaches communication and science communication in private and public universities in Thailand.

yuwanucht@yahoo.com

Brian Trench

(IRELAND, 1945)

BA (first class) and MA in Modern Languages (French and German) from Trinity College Dublin. Post-graduate studies at University of Bordeaux, France, and University of Birmingham, England. Between 1973 and 1992 he's been a full-time journalist as a freelancer or as a staff journalist at different media such as Media Vox, RTE Radio 1, Hibernia magazine and Sunday Tribune. Group leader on EU-funded ENSCOT (European Network of Science Communication Teachers) project, 2000-2003. He is President of the Irish Science and Technology Journalists' Association, 1994-96. He was member of government advisory body, Irish Council for Science Technology and Innovation between 1997 and 2003. He's currently Head of School in the School of Communications, Dublin City University, and a senior lecturer in journalism and science communication. He is also a member of the management committee of the Centre for Society Technology and Media (STeM), and leader of the Biosciences and Society group at the National Institute of Cellular Biotechnology.



brian.trench@dcu.ie